

## Property Management Useful Resources

### *Platforms*

- Airbnb - Set-up business account: <https://www.airbnb.com/help/article/2231/how-do-i-join-airbnb-as-a-company-or-manage-company-info-on-an-account>
- Booking.com - Set-up Partner account: <https://partner.booking.com/en-gb/propertymanagers>
- Expedia - Set-up Partner account: <https://welcome.expediagroup.com/en>
- Zoopla - Set-up manager account: <https://www.zoopla.co.uk/for-agents-and-developers/>
- Rightmove - Set-up manager account: <https://www.rightmove.co.uk/for-agents.html>
- Homelike - Set-up manager account: <https://www.thehomelike.com/en/landlord/>
- Spotahome - Set-up manager account: <https://www.spotahome.com/landlords>

### *Other Platforms*

- Homeaway: List your property: <https://www.homeaway.com/en-us/list>
- Agoda: List your place: <https://www.agoda.com/homes>
- Tripadvisor: List an accommodation: <https://www.tripadvisor.com/GetListedAccommodation>

### *Regulatory*

- Planning Permission - Short-Term lettings over 90 nights: <https://www.cityoflondon.gov.uk/services/environment-and-planning/planning/Pages/Short-term-letting.aspx> or <https://www.westminster.gov.uk/short-term-lets>
- License - House in Multiple Occupation: <https://www.gov.uk/house-in-multiple-occupation-licence>
- Long term renting - ARLA: <https://www.arla.co.uk/training-qualifications/lettings.aspx>

## Data Analysis

- Short-term Rental Data - AIRDNA: <https://www.airdna.co/>
- Revenue Management Systems: [https://beonprice.com/en\\_US/](https://beonprice.com/en_US/) or <https://beyondpricing.com/>
- Property Management Software:
  - <https://www.elinapms.com/>
  - <https://hostify.com/>
  - <https://www.guesty.com/>
  - <https://rentalsunited.com/>

## Operations

- Task Rabbit - handyman, cleaning, gardening and more: <https://www.taskrabbit.co.uk/>
- Maintenance and cleaning control app: <https://www.roomchecking.com/>
- ID validation: <http://digicheck.in/> or <https://digicheckins.com/>
- Classified Ads - contractors: <https://www.gumtree.com/> or <https://www.indeed.com/hireV2>
- Zendesk - Customer Service ticketing: <https://www.zendesk.com/> or <https://freshdesk.com/>
- Interior Design - Furniture and Decoration: <https://www.ikea.com/gb/en/> or <https://www.next.co.uk/homeware>

## News

- Property market:
  - <https://www.propertyweek.com/>
  - <https://www.propertywire.com/category/news/uk/>
  - <https://www.bbc.com/news/topics/cdl8n2edgj5t/housing-market>
- Travel (business and tourism):
  - <https://www.visitbritain.org/visitor-economy-facts>
  - <https://www.visitbritain.org/business-visits-events>

# networkers

- <https://www.statista.com/topics/3269/travel-and-tourism-in-the-united-kingdom-uk/>